

# High-Performance Mastermind Academy



## WHO QUALIFIES for Live with Purpose Coaching's High-Performance Mastermind Academy?

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There are only 3 ways to qualify for one of our groups in our High-Performance Mastermind Academy.

1

You are currently a Live with Purpose "Invitation Only" Program Coaching Client.

2

You are a high-potential team member, new manager or leader of a current "Invitation Only" client's team.

3

You were personally introduced by an existing "Invitation Only" client and approved by a Level 1 or Level 2 coach after an initial interview.

## WHAT is a High-Performance Mastermind Academy?

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A High-Performance Mastermind Academy is a group that brings together teams (8-12 people is ideal) with the intention of achieving maximum personal and professional growth through a combination of peer group meetings, 1-on-1 coaching, sound group content facilitation (video, audio, web-based and print) and direct group accountability.

Each Mastermind group meets for 3-4 hours every other month. All meals and resources are included. Each member of the group also gets an individual 1-on-1 coaching session in the off month that directly follows-up on the one major take-away from each group meeting to ensure action is taken to accomplish each goal. Each Mastermind meeting includes a facilitated discussion and learning experience centered on topics selected by each group that's tailored to their current business challenges, and is designed to add value & increase the skill sets of all participants. Special guest presenters can supplement the team of coaches and facilitators at Live with Purpose, based upon the unique topics requested by each group.



## How our High-Performance Mastermind Academy WILL BENEFIT YOU:

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- 4+ hours every other month of professional development in a small group setting.
- Core business presentations are made to the group for critique in the "Leader's Hot Seat" to a wide range of business leaders and business/life coaches.
- Each member presents their Progressive Year Challenge (1-Year Plan) for group critique.
- The group functions as your own personal Board of Directors through peer leader group break-out sessions. These are used to work through "your greatest questions, challenges & setbacks" so that you can develop a collective strategy to overcome them.
- Group break-out sessions for "strategic planning time" that help you focus on Building Your Future Company!
- Your group facilitator will create Key Performance Indicators (KPI's) for each member and hold them accountable during 1-on-1 coaching and group meeting presentations.
- Motivation, encouragement, and action steps to do more, be more, and achieve more.
- Evolving your team into a more cohesive, better performing unit.
- Resources to continue your personal and professional development.

## Current sample topics include:

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- How to handle "Crucial Conversations" well and improve communication skills.
- How to grow in your Leadership and Relationship Influence.
- How to improve skills in Strategic Mergers & Acquisitions.
- How to build, implement and manage Self-Managing Companies.
- How to better balance and support your family while growing professionally.
- How to improve your company's Core Business Presentation to the public.
- How to attract and empower key team members to lead Self-Managing Teams.
- How to build a legacy with your business(s) and implement effective Shareholder Why-Network Solutions.
- How to handle dynamic HR issues well from emerging generations to family business dynamics, to retirement severance blessings.
- How to grow company Sales & Marketing results to benefit more people (outward focus).
- How to achieve better company success without sacrificing personal goals and core values.
- How to reach personal or family dreams while truly walking out your calling in life.
- Keys to living a truly abundant life full of deep meaning, purpose and peace.
- How to transform any adversity into good – "The Process of Re-digging Your Wells."





## WHERE is our High-Performance Mastermind Academy located?

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Each Mastermind group meets typically at a local hotel or professional meeting room that is centrally located to all members. Some special locations each year could be submitted, weather permitting, to help each group go outside to a more stimulating environment for an annual retreat of sorts.

## WHEN does our High-Performance Mastermind Academy meet?

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Each Mastermind group meets typically from 8:30am-12:30pm, every other month for 1 year (6-sessions). Each member of the group will choose to renew or not, and can switch groups if desired as seats are available within other groups to allow new members. We establish a consistent date every month that works for each particular group so that the group can schedule far in advance (like the 1st Wednesday of every other month for instance).

## WHAT INVESTMENT OPTIONS does our High-Performance Mastermind Academy have?

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We have created a three-fold chord investment strategy to bless all parties involved. We are extending a complimentary first year to existing Invitation-Only coaching clients. We're then offering a great financial incentive to those clients to invest in their very best team members so that they can excel. They get to participate at a reduced rate, while their boss saves money on their annual coaching programs. Lastly, we do allow new leaders who are not clients but are referred to our High-Performance Mastermind Academy to bless the person who referred them by earning savings on their annual coaching programs. In this way referrals from existing clients are rewarded.

### WHO ARE YOU?

### INVESTMENT REQUIRED:

<b>A</b> You are an existing "Invitation Only" Program Coaching Client of Live with Purpose - VIP Strategic Partner (Level 3 Invite Only)	<ul style="list-style-type: none"> <li>• <u>1st year Complimentary.</u></li> <li>• 2nd year renewal is \$2,500 if you remain a 1-on-1 client</li> <li>• \$3,500 if you do Group Academy only in future years.</li> </ul>
<b>B</b> You are an existing "Invitation Only" Program Coaching Client of Live with Purpose - Coaching Lifeline Program (Level 4 Invite Only)	<ul style="list-style-type: none"> <li>• <u>1st year Complimentary.</u></li> <li>• 2nd year renewal is \$1,000 investment or complimentary with 1 annual referral if you remain a 1-on-1 client.</li> <li>• \$3,500 if you do Group Academy only in future years.</li> </ul>
<b>C</b> You are a high-potential team member, new manager or leader of a current "Invitation Only" Program Coaching client's team – any level coach at Live with Purpose	<ul style="list-style-type: none"> <li>• <u>Each year is a \$3,000 investment.</u></li> <li>• Existing client who refers someone in 2015 gets \$1,000 credit toward their annual coaching program fees for each referral from their team (Net \$1,500 savings total)</li> </ul>
<b>D</b> You are NOT a one-on-one client of Live with Purpose yet. You were personally introduced by a current "Invitation Only" Program Coaching client and approved by a Level 1 or Level 2 coach after an initial interview. This is a good option for those who might also prefer to simply be in a group coaching format.	<ul style="list-style-type: none"> <li>• <u>Each year is a \$3,500 investment.</u></li> <li>• Existing client who refers someone in 2015 gets \$1,000 credit toward their annual coaching program fees for each referral from their team</li> </ul>

**Note: To ensure optimal group participation, commitment and engagement we have two 'house rules':**

1. If you show up more than 10 minutes delayed for a session you will put \$20 in the donation kitty.
2. If you miss a session you will be asked to send in \$100 per missed session into our donation kitty. We will invest the money into a non-profit that is supported by Live with Purpose Coaching, LLC.



Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Is the CEO interested in being involved in any of these various programs?**

*If so, which ones:*

\_\_\_\_\_

**Does the CEO want to invest into any of their key team member's education and growth?**

*If so, which ones:*

\_\_\_\_\_

Which key player(s): would join the  
**"Level 1 Invite Only - Key Team  
Member Coaching Program?"**

\_\_\_\_\_  
\_\_\_\_\_

Which key player(s): would join  
the **"Level 2 Invite Only - Internal  
Coach Program?"**

\_\_\_\_\_  
\_\_\_\_\_

Which key player(s): would join the  
**"High-Performance Mastermind  
Academy?"**

\_\_\_\_\_  
\_\_\_\_\_

**Subtract any credits to CEO's investment for placing key players or new client introductions into Live with Purpose Programs = \$** \_\_\_\_\_

**Total Company Annual Investment Cost = \$** \_\_\_\_\_

**Do you prefer monthly, quarterly or annual payments (5% discount)?** \_\_\_\_\_

**Do you prefer invoice to pay via check or using a company credit card?** \_\_\_\_\_

**Do you have anyone that you want to introduce to us that you feel would be a good fit for these programs?**

\_\_\_\_\_

**CEO Name:** \_\_\_\_\_  
(signed)

**Date:** \_\_\_\_\_

**Coach Name:** \_\_\_\_\_  
(signed)

**Date:** \_\_\_\_\_